

# *National Conference comes to Normal, Illinois!*



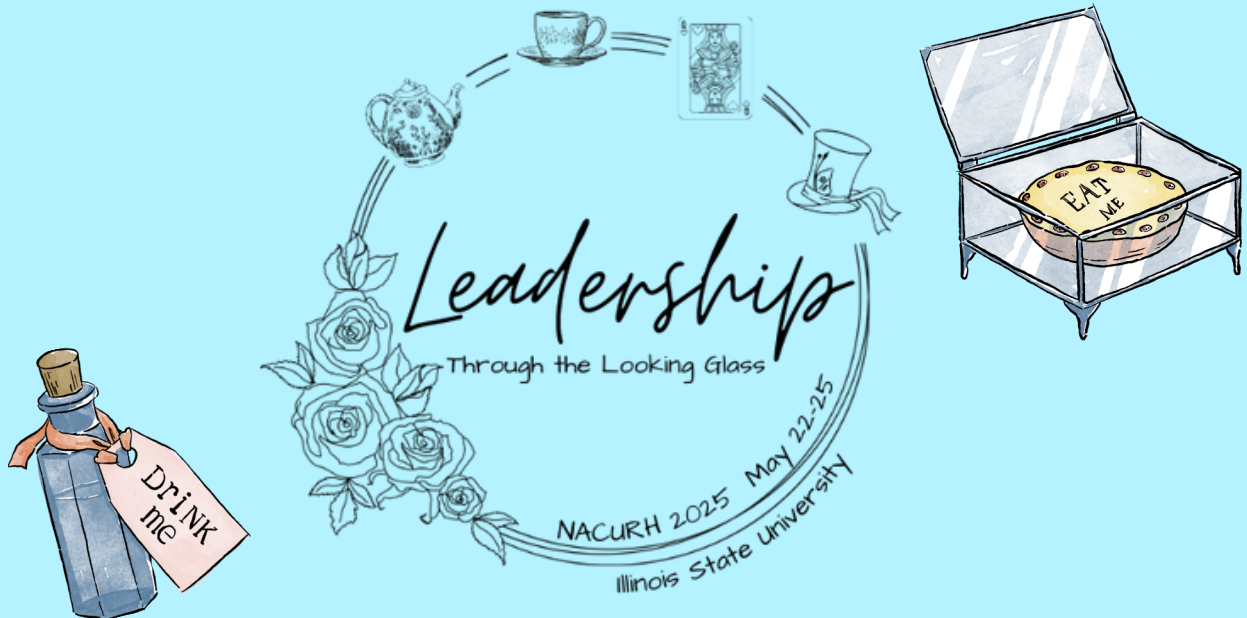
Illinois State University has been honored with the privilege of hosting a National Leadership Conference May 22nd-25th, 2025. Every year, the host gets to choose a theme for the conference. Our theme is “Through the Looking Glass” centered around the original Alice and Wonderland motion picture. This conference will unite around 1,000 participants, bringing in college students from across the nation, as well as Canada!

We are excited to welcome the NACURH conference back to Normal, IL after 50 years. Our hope for this conference is to create a meaningful experience for attendees to learn valuable leadership skills, participate in networking, and explore our community.

[conf\\_sponsorships@nacurh.org](mailto:conf_sponsorships@nacurh.org)

618-980-8055

# What does your Sponsorship mean?



My name is Athena King and I currently attend Illinois State University. Additionally, I serve as the Sponsorship Chair on the NACURH team at Illinois State University. By becoming a sponsor, your business/organization will receive prominent recognition and visibility throughout the conference, including branding opportunities, acknowledgment in promotional materials, and recognition amongst all attendees. Additionally, your support will directly contribute to providing enriching experiences and valuable educational opportunities for all attendees.

If you are interested in exploring sponsorship opportunities or would like more information, please don't hesitate to contact us. Your support and partnership are greatly appreciated, and we look forward to the possibility of working together to make this National Leadership Conference a resounding success within the Normal community!

Sincerely,

Athena King



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# Sponsorship Packages

## Package 1 Mr. Rabbit \$100

- Ability to provide items in conference hospitality spaces and swag bags
- Recognition on the NACURH Annual Conference Website
- Recognition on the conference app that all delegates will utilize



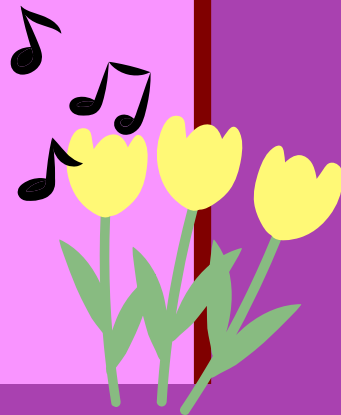
## Package 2 Deck of Soldiers \$500

- Package 1
- Name on banner within hospitality space
- Recognition on closing banquet slideshow



## Package 3 Golden Afternoon \$1,000

- Package 1-2
- Social media thank you
- Host an educational session for delegates
- Attend conference\*



## Package 4 Tea Party \$2,500

- Package 1-3
- Listed as official sponsor of sub-event within the conference
- Name on t-shirt

## Package 5 Queen of Hearts \$5,000

- Package 1-4\*\*
- 10 minutes of stage time for either the opening or closing ceremony

\*Will pay delegate prices to attend conference

\*\*Will receive discounted conference rate

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